

INTERNATIONAL
WATER &
IRRIGATION

REVISTA
INTERNACIONAL
DE AGUA Y
RIEGO

The
essential tool
to promote
your sales
in the water,
irrigation and
fertigation industry

MEDIA INFORMATION 2011

Circulation

geographical breakdown

ENGLISH EDITION

East Asia 918
Africa 928
Arab Countries 416
South Africa 984
Europe 2,330
Israel and the Palestinian Territories 940
Commercial attaches 94
USA 5,770
Canada 607
Australia & New Zealand 1,150

Total: 14,137

Digital Version Online
www.intwater.com

SPANISH EDITION

Venezuela 230
Uruguay 300
Spain 2,838
Puerto Rico 294
Peru 738
Paraguay 43
Panama 211
Nicaragua 64
Mexico 1,862
Honduras 177
Guatemala 139
Ecuador 319
Dominican Republic 86
Costa Rica 270
Colombia 1,070
Chile 552
Bolivia 262
Argentina 1,619
El Salvador 87

Total: 11,156



Who reads International Water and Irrigation?

Prominent among our subscribers are the manufacturers, wholesalers and distributors, agents and sales representatives who need to have their finger on the pulse of this highly dynamic industry.

Also on our list are the following decision makers:

Planners, Designers, Engineers, Consultants, Purchasing Managers, Agronomist, Irrigation Contractors, Buyers, Agricultural Extension Officers, Horticulturists, International Water Organizations

Our Subscription List is constantly growing because no other magazine offers the most up-to-date and authoritative information covering the entire spectrums of the industry.

We translate scientific research and practical know how into valuable and usable information for professionals in the Water based activities

EDITORIAL EMPHASIS

- News from the World of water • International Product Reviews • Innovations in irrigation • People and places • New products review • Irrigation Case studies • Water treatment innovations • Micro irrigation
- Filtration and automation • Pipes and fittings • Water supply and treatment • Sensor technology news
- Fertigation Case studies • Golf course water recycling • Irrigation with gray water • The politics of water supply • Monitoring of water quality • Air valves and pressure surges • Nanotechnology and filtration
- Measuring soil and solute balances • Whats new in drippers • Water infrastucture in Europe • Computerized control • Exhibition reviews and previews • Nutrient applications • Turfgrass fertigation • Open field irrigation
- Backwash prevention • Pumps and filters review • Industry Leader Profiles • Tensiometers and sensors

Exhibitions 2011

ExpoAgro Sinaloa	Sinaloa, Mexico
Clean Water Kazan	Kazan, Russia
AgroBaja	Mexicali, Mexico
MoldAgro Tech	Chisnau, Moldova
AgriTech Peru	Lima, Peru
Expoagro Almeria	Almeria, Spain
Water Sofia	Sofia, Bulgaria
Water Africa	Accra, Ghana
Agritek Almaty	Almaty, Kazakhstan
Watenvi	Brno, Czech Republic
Astana Expo	Kazakhstan
Agroactiva	Santa Fe, Argentina
ACE-AWWA	Washington DC
Afriwater	Johannesburg, South Africa
AquaTech Bulgaria	Plodiv, Bulgaria
AquaTech Amsterdam	Amsterdam
I.A. Show	San Diego, California
Aqua Ukraine	Kiev, Ukraine
Watec	Tel-Aviv

Advertising rates

Effective January 2011 in U.S.\$

FOUR COLOURS	x1	x4
Full page	\$ 4,550	\$ 4,315
Half page	\$ 2,750	\$ 2,650
Inside front cover	\$ 5,390	\$ 5,165
Inside back cover	\$ 4,885	\$ 4,600
Outside back cover	\$ 5,550	\$ 5,330
Outside front cover	\$ 5,725*	(Special offer)

*not subject to agency commission.

MECHANICAL DATA

Type area (full page)	190 x 250 mm	(7-1/2" x 9-7/8")
Full page bleed	215 x 275 mm	(8-1/2" x 10-3/4")
Half page horizontal	190 x 120 mm	(7-1/2" x 4-3/4")
Half page vertical	90 x 250 mm	(3-9/16" x 9-7/8")

ADVERTISING MATERIAL

Advertisements should be sent via e-mail in a PDF Press format

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